

CITY OF BLOOMINGTON  
2215 WEST OLD SHAKOPEE ROAD  
HENNEPIN COUNTY, MINNESOTA 55431

CITY COUNCIL MEETING

Approved Minutes  
Special Meeting  
Meeting #24a

6:30 p.m.  
October 1, 2001  
Council Chamber

Call to Order Mayor Gene Winstead called the meeting to order.

Roll Call Present: Mayor Winstead, Councilmembers D. Abrams, M. Fossum, H. Harden, S. Peterson,  
and V. Wilcox.  
Absent: A. Ornat

Council Reviewed Potential City of Bloomington Logos Designed by Yamamoto Moss Diann Kirby, Cable Administrator introduced the designers from Yamamoto Moss who presented four new logo possibilities for the City of Bloomington. They described the rationale behind each of the designs and how they related to the identity characteristics presented and discussed by SteinDesign at a previous council meeting. The strengths and weaknesses of each design were reviewed and Council provided their feedback to the designers and staff regarding each separate design.

After Council expressed their likes and dislikes regarding each design, they narrowed down their preferences to three and requested that the designers create some logo samples using each of the designs, i.e. stationery, business cards, building signs, etc. to see how the various designs would look when enlarged and reduced. Council also expressed their desire to see the designs in color using limited applications if possible.

Yamamoto Moss to bring back to Council various applications using Designs #1, #3 and #4.

Public Comment Period The Public Comment Period is not open during special meetings.

Adjourn Meeting Mayor Winstead adjourned the meeting at 6:58 p.m.

Barbara Clawson  
Council Secretary